

# PRIVACY POLICY AND NEWSLETTER CONSENT

## EU Regulation 2016/679

Ticking the box "I accept the privacy policy", I declare to have read the information and to allow the processing of my personal data for sending the newsletter, as specified in the information, in accordance with EU Regulation 679/2016.

# INFORMATION FOR THE SECTION OF THE WEBSITE THAT ENABLES THE REGISTRATION FOR THE SERVICE OF SENDING NEWSLETTER.

#### INFORMATION FOR THE PROCESSING OF PERSONAL DATA

This information is provided pursuant to EU Reg. No. 679 of 2016 (better known as "General Data Protection Regulation" or "GDPR".)

The newsletter is sent by e-mail to those who request it by filling out the form on this page and authorizing IMS S.R.L. to the processing of personal data. The provision of data is optional. The refusal to provide data makes it impossible to obtain the newsletter service.

#### **Data controller**

The "holder" of the treatment is I.M.S. S.R.L. with registered office in Via G. Agnelli No. 2/4 - 12048 SOMMARIVA DEL BOSCO (CN).

The treatments connected to the web services of this site take place at the aforementioned operational headquarters and are carried out by persons expressly in charge of processing.

#### Purposes of the processing for which personal data are intended

Personal data provided by users are used for sending newsletters.

#### Types of data object of the treatment

The personal data that can be collected are the following:

- personal data to receive the newsletter (eg name and contact details);
- navigation data (eg IP address, location country);

- cookies (ie small text files that can be sent and recorded on the user's computer by the websites visited, to be then re-transmitted to the same sites when the user visits them again.)

#### **Legal basis**

Law

#### Methods for data processing

The collected data are mainly processed with IT tools. Appropriate security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

### **Optional provision of data**

The provision of data is optional. The refusal to provide data makes it impossible to obtain the newsletter service.

#### Possible recipients of personal data

The data may be disclosed to third parties to comply with legal obligations, to comply with orders from public authorities or to exercise a right of the Company in court.

#### Period of retention of personal data

The data provided will be kept only for the period in which the newsletter will be active

#### Rights of the interested party

- The interested party has the right to ask the data controller to access personal data and to correct or cancel the data or limitation of the processing that concern them or to oppose their treatment, in addition to the right to data portability;
- The interested party has the right to data portability. The right allows the data subject to receive personal data provided to a data controller and to transmit them to another data controller. It does not apply to non-automated treatments; only the data processed with the consent of the interested party or on the basis of a contract stipulated with the interested party and only data that have been "supplied" by the interested party to the holder are portable. Furthermore, the holder must be able to directly transfer the portable data to another holder indicated by the interested party, if technically possible.
- The interested party has the right to withdraw the consent at any time without prejudice to the lawfulness of the treatment based on the consent given before the revocation
- The interested party has the right to lodge a complaint with a supervisory authority

The interested party may exercise the rights listed above by writing to I.M.S. S.R.L., Via G. Agnelli n° 2/4 - 12048 SOMMARIVA DEL BOSCO (CN) or at the email address ims@ims.eu.

## **Cancellation of the service**

To stop receiving the newsletter, click on "Cancel from the Newsletter" at the bottom of every e-mail you receive.